



**Media Contact:**

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**HOUSTON, TEXAS (December 4, 2009)** – Valéron Strength Films is pleased to announce that Ad Groenewegen has been appointed General Manager of Valéron’s Houston business unit effective January 1<sup>st</sup>, 2010.

In Ad’s new role he will have overall commercial, product development and manufacturing responsibilities for a facility that services the Americas and Asia Pacific. He is well prepared for this challenge with over 18 years of Valéron experience in product design, process development, plant management and more than 10 years as General Manager of Valéron Essen, Belgium. He also holds a Masters degree in Industrial Design and Engineering from the University Of Delft, Netherlands.

Ad and his family will relocate from Belgium to the Houston, Texas area.

For more information, call 1.800.VALERON.

**About Valéron Strength Films**

*Valéron Strength Films is a world leader in the production of unique cross-laminated strength and specialty films under ISO 9001:2000 registration at its Houston, Texas and Essen, Belgium facilities. Valéron® Strength Film can be found in Child Resistant Packaging, Shipping Sacks, Tags and Labels, Outdoor Banners, and Industrial Packaging. Valéron Strength Films is a Division of Illinois Tool Works Inc. (NYSE: ITW), a Fortune 200 company based in Glenview, Illinois with net sales of \$17 billion USD and 50,000 employees worldwide. For more information, visit [www.valeron.com](http://www.valeron.com).*

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